

**CHARGE:** 502(a)—the labeling accompanying the article, when shipped, contained false and misleading representations that the article was an adequate and effective treatment for relieving stiffness and soreness; reducing excess weight; improving elimination, weak instep, sore feet, and impaired circulation; breaking up congestion; stimulating kidneys and the nerves running to the intestines; overcoming congestion in the lower lungs; improving the digestion; overcoming liver sluggishness; overcoming congestion of the bronchial tubes and lung trouble; providing a deep kneading action for relieving congestion and sluggishness; helping to wake up dormant, congested organs in the abdomen; "doing away with unwanted bulges and fatty accumulations"; causing "pounds . . . to disappear"; and overcoming nervous tension.

**DISPOSITION:** 11-7-58. Consent—claimed by Edwin P. Farr and Joseph E. Farr, Dallas, Tex., and relabeled.

**5813. Renhill Cyclon Massager.** (F.D.C. No. 42247. S. No. 35-150 P.)

**QUANTITY:** 12 unlabeled devices and 6 labeled devices at Philadelphia, Pa.

**SHIPPED:** Between 7-3-58 and 8-25-58, from Newark, N.J., by Renhill Products Co.

**LABEL IN PART:** "Renhill Cyclon Massager."

**ACCOMPANYING LABELING:** Leaflet entitled "Here's New Body Beauty and Better Health" and card entitled "Slender-Health Massager."

**RESULTS OF INVESTIGATION:** The devices were an electromagnetic type vibrator mounted between two aluminum plates. The plates and vibrator were enclosed by polyurethane foam and a terry cloth cover.

**LIBELED:** 10-28-58, E. Dist. Pa.

**CHARGE:** 502(a)—the labeling accompanying the article, when shipped, contained false and misleading representations that the article was an adequate and effective treatment for stimulating blood circulation; relaxing nervous tension; increasing body nutrition; improving general metabolism; relieving constipation; reducing the figure; decreasing fatigue; relieving aches and pains from arthritis, rheumatism, lumbago, fibrositis, and bursitis; breaking down excess fatty tissues; aiding nature's own method of overcoming or relieving diseased conditions; providing passive exercise; and promoting and maintaining a general feeling of well-being.

**DISPOSITION:** 11-10-58. Default—destruction.

**5814. Vibratone device.** (F.D.C. No. 42214. S. No. 28-934 P.)

**QUANTITY:** 19 cartoned devices at New Orleans, La.

**SHIPPED:** Between 8-19-58 and 9-23-58, from Dallas, Tex., by the Walton Mfg. Co.

**ACCOMPANYING LABELING:** Booklet entitled "Line Design Vibratone," advertising formats, and a newspaper advertisement tear sheet.

**RESULTS OF INVESTIGATION:** The newspaper tear sheet and the advertising formats were furnished by the shipper, and a copy of the booklet was enclosed in each carton containing a device.

The device consisted of a stand or base into which a long metal tube with an electric motor on top was mounted. A long web belt attached to each end of the motor vibrated when the motor was switched on. The motor was enclosed in a protective and decorative covering, to which a dial was attached for adjusting the speed of the motor.

**LIBELED:** 10-3-58, E. Dist. La.

**CHARGE:** 502(a)—when shipped and while held for sale, the accompanying labeling of the device contained false and misleading representations that the device was an adequate and effective treatment for aiding in "spot reducing by breaking down fatty tissues directly under the skin," firming loose skin, and keeping muscles and skin firm and healthy; increasing and improving circulation of blood; breaking up congestion; improving elimination; overcoming common backache; stimulating kidneys and nerves running to intestines; easing built up tensions; and was capable and adequate to "redesign your lines."

**DISPOSITION:** 11-15-58. Consent—claimed by Walton Mfg. Co. and relabeled.

**5815. Leisure Cushion devices.** (F.D.C. No. 42012. S. No. 41-953 P.)

**QUANTITY:** 254 devices at Seattle, Wash.

**SHIPPED:** Between 3-12-58 and 5-12-58, from Centralia, Ill., by Centralia Beauty Supply.

**ACCOMPANYING LABELING:** Leaflets entitled "Now It's Here! Leisure Cushion."

**RESULTS OF INVESTIGATION:** The devices consisted of rigid-frame upholstered cushions, covered with a plastic material, and enclosing an on-off controlled electric motor capable of providing vibration.

**LIBELED:** 9-3-58, W. Dist. Wash.

**CHARGE:** 502(a)—the labeling accompanying the devices, when shipped, contained false and misleading representations that the devices were an adequate and effective treatment for increasing blood circulation, breaking down fatty tissue, reducing "unwanted bulges on hips, thighs, arms, stomach, and waistline, acting as a 'spot' reducer," and that they were capable of aiding one to retain a firmer, more graceful figure; and 502(b)(1)—the devices failed to bear a label containing the name and place of business of the manufacturer, packer, or distributor.

**DISPOSITION:** 12-4-58. Consent—claimed by Vin Co., Inc., Centralia, Ill., and relabeled.

**5816. Easytrim Cushion Vibrator.** (F.D.C. No. 42249. S. No. 31-319 P.)

**QUANTITY:** 32 devices at Bronx, N.Y.

**SHIPPED:** 6-4-58, from Newark, N.J., by the Easytrim Mfg. Co.

**LABEL IN PART:** (Metal tag on device) "Easytrim Cushion Vibrator."

**ACCOMPANYING LABELING:** Leaflet entitled "Reduce While Relaxing \* \* \* Easytrim Cushion Vibrator."

**RESULTS OF INVESTIGATION:** Examination showed that the device was a rectangular cushion with a built-in electrically operated vibrator mechanism.

**LIBELED:** 10-31-58, S. Dist. N.Y.

**CHARGE:** 502(a)—the labeling of the device, when shipped, contained false and misleading representations that the device was an adequate and effective treatment for causing one to lose weight, producing "spot reduction" of any selected area of the body, and providing a deep penetrating action.

**DISPOSITION:** 12-1-58. Default—destruction.